



Manisha Rawat

UI/UX Designer

I like things to be incredibly simple, accessible, and the best in class at the same time. And I'll do all in my power to make any website or software I design as user-friendly and aesthetically pleasing as possible. My goal is to work for a company that appreciates my excitement for creating engaging and user-friendly digital products.

Contact

- +91 9868966996
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- Bengaluru

Education

2022-2023

PGP in UI/UX Designing
Digital Academy 360

2015-2017

B.ed (Bachelor of education)
IP, University Delhi

2011-2013

Gurukula Kangri Haridwar
Msc.(Master in Chemistry)

2009-2011

Bsc.(Bachelor in Chemistry)
Ramjas Delhi University

Skills & Knowledge

UX skills

- User Research
- Concept Maps
- User Centered Design
- Personas
- Journey Maps
- Wireframe
- Prototyping
- Information Architecture
- Empathy Mapping
- Card sorting
- Heuristic Evaluation
- User flows

UI skills

- Iconography
- Typography
- Style guide
- Responsive layout
- Visual Designing
- Grid System

Tools

- Figma
- Adobe Xd
- Adobe Illustrator
- Miro
- Whimsical
- Balsamiq
- Wordpress

Accomplishments

- Selected as women entrepreneur in **WEE** fellow at **WEE** foundation IIT Delhi, 2018
- Qualified **National Eligibility Test (NET)** exam in chemical science with **All India Rank-38**.
- Qualified **Central Teaching Eligibility Test (CTET)**.
- Authorship of nine books (training modules on bioterror mitigation)

Professional Experience

eSec Forte, Bengaluru, SAAS UI/UX Designer

8 months | July 2023 (Present)

Key responsibilities:

- With experience as a UI\UX in Cyber security company, I specialize in UI/UX design, placing user-friendliness and aesthetics at the forefront.
- Worked on revamping of SAAS product "Vulnerability management tool" (NxSAM) to make better User experience by working on its flow and UI.
- Reviewed design after development along with quality assurance team testing by identifying potential issues related to UX and UI design elements.
- Participated in brainstorming sessions with cross-functional teams to explore innovative solutions. Designed effective navigation structures that improved usability across multiple platforms. Conducted market research to identify new product opportunities and trends, resulting in the development of new product category.
- Conducted in-depth research on potential competitive landscape to understand industry specific trends/benchmarks & organised data.

Gel Craft healthcare ,Delhi

4 yrs 5 months | Mar 2019 - Jul 2023

Key responsibilities:

- Assisted in primary and secondary research to identify opportunities for new products, features, or enhancements.
- Conducted market research to identify new product opportunities and trends, resulting in the development of new product category.
- Conducted in-depth research on potential competitive landscape to understand industry specific trends/benchmarks & organised data.
- Working on multiple projects, applications and websites.

DRDO (Defence Research & Development Organisation) INMAS ,Delhi

1 yr 6 months | Sept 2017 - Feb 2019

Key responsibilities:

- Research & created scientific content for 9 training modules on Bio threat agents.
- Worked with graphic designers to design images & book covers.
- Delivered lecture on Bioterrorism , Cyber-Bioterrorism to trainees from parliament security forces, Intelligence Bureau , Air force , Army & NSG.

Projects

Portfolio link: <https://www.behance.net/bd89b2e4>

Project 1: UX Case study on donate & buy breast milk.

Project 2: UI Redesign Lemon tree hotel & Plantxo (online nursery) website

Project 3: Creative UI Designs for the following applications